



## **El Sol Travel's strategic vision:**

To significantly improve safety, savings and convenience for business travelers and their employers on each and every trip.

To achieve this vision, our business strategy focuses on three key elements:

- 1. Aligning ourselves with our clients.** We actively represent the interests of the corporations and travelers we serve. By aligning with our clients and providing exceptional value, El Sol Travel and the companies we serve will prosper.
- 2. Creating a new value proposition.** Our value to our clients lies in providing proactive professional guidance and consultation on travel management and travel-related business needs.
- 3. Offering the best balance of state of the art business travel technology and experienced personalized service.**

**We are aggressively responding to the ongoing changes in the Travel Industry and adding safeguards in tune with World events. Our position in turn guarantees you, a travel management partner committed to your success.**